

The association **GirlsCodeToo** was **founded in 2021** in Zurich. We pride ourselves on our extensive expertise and experience in delivering engaging and educational workshops for young girls. With over **110 workshops conducted with 1'500 children in 2024**, we have the skills to provide an **enriching learning environment for girls in **.

Our workshops are taught in various settings:

- **Public Schools:** in collaboration with the Swiss Academy of Engineering Sciences (SATW) and supported financially by the Hasler Stiftung.
- **Companies:** aity, Pictet Bank, Swiss Life, SIX, ...
- **Holiday Camps:** 5-day long camps for girls in Silvaplana, Einseideln, and Flizbach, where we combine dancing and coding supported by NCCR Automation.



Our team of instructors (mostly ETH and EPFL students) possesses a deep understanding of programming concepts and a **passion for empowering young minds** in the field of technology. We have a proven track record of equipping participants with the knowledge and practical skills to start their coding journey.

Our workshops are carefully designed to cater to learners of all levels, ensuring that each participant receives personalized attention and guidance. By combining our technical proficiency with a nurturing approach, we create a **supportive atmosphere** where young girls can explore their potential, boost their confidence, and **enthusiastically embrace programming**.

GirlsCodeToo proposes courses on the following topics: Robotic, Python, Cybersecurity, 3D Printing, and Web Design.



Partnership Offers

1. Bronze Partner – CHF 5,000

Benefits:

- Company logo on GirlsCodeToo's website, displayed under "Our Partners."
- Acknowledgment in our annual report.
- Quarterly updates showcasing GirlsCodeToo's progress and success stories.
- Invitation to public events organized by GirlsCodeToo.

Fund Allocation:

- School Outreach and Transport: Support travel costs for school acquisition, including initial meetings with new schools to expand GirlsCodeToo's reach.
- Salaries for Part-Time Educators: Covers a portion of salaries for educators running workshops, ensuring quality instruction.



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Perfectionism prevents us from taking double steps in our career. We think we have to be perfect, but we don't.

Reshma Saujani



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Silver Partner – CHF 15,000

Benefits:

- All Bronze Partner benefits.
- Dedicated social media post announcing the partnership.
- Logo placement in all workshop materials for the year.
- VIP access to private events where GirlsCodeToo participants showcase their work.
- Recognition in quarterly email newsletters, sent to GirlsCodeToo's subscribers and supporters.

Fund Allocation:

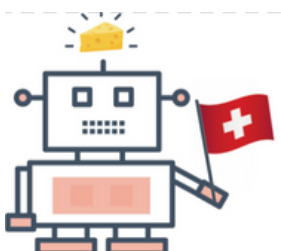
- Event Space Rentals: Helps cover rental costs for hosting workshops and private events for showcasing the students' work.
- Basic Equipment Acquisition: Contribute toward purchasing additional laptops and tablets for girls who may not have personal devices, ensuring every participant can fully engage in coding.
- Salaries for Program Management: Contributes to the salary of a program manager who coordinates workshops, events, and partnerships.

Gold Partner – CHF 25,000**Benefits:**

- All Silver Partner benefits.
- Prominent logo placement on GirlsCodeToo's website with a link to the company's website.
- Feature in a GirlsCodeToo blog post highlighting the partnership.
- Opportunity to have the company's representatives join GirlsCodeToo workshops as guest speakers.
- Organization of an annual workshop for the girls & friends of employees tailored for the company's goals.
- Invitation to a GirlsCodeToo General Assembly event, held annually for partners.

Fund Allocation:

- Advanced Equipment: Enable the purchase of 3D printers, robotic kits, and additional laptops to keep workshops hands-on and tech-focused.
- Furniture: Funds allocated towards procuring tables, chairs, and other equipment to establish consistent and comfortable setups for coding clubs.
- Core Team Salaries: Supports salaries for core team members, including program managers, administrative staff, and lead instructors, ensuring stability and continuity.

**4. Platinum Partner – CHF 50,000****Benefits:**

- All Gold Partner benefits.
- Prime logo placement at all GirlsCodeToo events, banners, and workshops.
- Co-host a GirlsCodeToo event or workshop tailored for the company's needs, with potential to bring company employees as mentors.
- A case study focused on the impact of the company and GirlsCodeToo partnership, published on our website and available for the company's use.
- Customized workshops for girls in areas that align with the company's objectives (such as financial technology, digital security, or data science).
- Opportunity for the company to host an exclusive "Coding Day", where participants can meet the company's employees and explore career paths.
- Incorporating the company into the name of a GirlsCodeToo coding club, designed and organised in order to meet the company's vision and goals (e.g., GirlsCodeToo "company" Coding Lab)

Fund Allocation:

- Dedicated Club Establishment: Launch a Coding Club, where the club would be branded with the company's name and offer semester-long courses with customized curriculum aligned to the company's goals.
- Expansion of Social Events: Fund the development of additional social and networking events, where participants and industry professionals can connect.

- **School Acquisition and Strategic Outreach:** Enable strategic outreach efforts to bring more schools on board, especially in underrepresented regions.
- **Facility and Workshop Space:** Support the rental of permanent workshop spaces, ensuring continuity and a familiar environment for returning students.
- **Transport and Materials Storage:** Supports leasing a vehicle for transportation and a storage solution for equipment, allowing us to maintain and move all materials needed.

Additional Sponsorship Opportunities

- **Hardware and Equipment Sponsorship:** Support GirlsCodeToo by providing hardware like laptops, tablets, or project kits.
- **Event Sponsorship:** Exclusive sponsorship of a specific GirlsCodeToo event, including customized branding and visibility options.

